

ENTREPRENEURSHIP (ENTR)

Courses

ENTR 196 Topics: 1-3 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 296 Topics: 1-3 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 300 Small Business and Entrepreneurship 3 Credits

Aspects of management uniquely important to small business firms; the economic and social environment in which they function.

ENTR 340 Applied Financial Management for Emerging Businesses 3 Credits

Overview of basic accounting and finance concepts for non-business majors owning or employed by small business/entrepreneurial ventures.

ENTR 343 Exploring Entrepreneur Opportunities 3 Credits

Introduction to innovation and opportunity recognition, including development of business ideas, business model validation and business feasibility analysis.

Equivalent Course(s): ENGR 353

ENTR 350 The Entrepreneurial Mindset 3 Credits

Application of entrepreneurial perspectives in diverse business environments and roles. New perspectives and latest developments in entrepreneurship, ethnic and immigrant ventures, entrepreneurial leadership, innovation, and self-awareness. Entrepreneurship as a source of socioeconomic and institutional change in a global setting.

Prerequisites: ENTR 300 or permission of instructor.

ENTR 395 Independent Study 1-3 Credits

Course may be taken multiple times up to maximum of 6 credit hours.

ENTR 396 Topics: 1-3 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 401 Entrepreneurial Finance 3 Credits

Overview of financial management for the entrepreneurial venture, freelancer, or small business. Exposure to financial options from bootstrapping to venture capital. Development of skills using Quickbooks and Excel as tools for personal finance, business startup, and small business management.

Prerequisites: FINA 301.

ENTR 450 Entrepreneurship 3 Credits

Analysis of managerial problems of small business, preparing a business plan, case studies, and individual reports of local small business enterprises. Understanding of elementary accounting, finance, and business law required.

Prerequisites: ACCT 201, MANG 201, MARK 231, FINA 301, and students choose either MARK 350 or CISB 341.

ENTR 496 Topics: 1-3 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 499 Internship 1-9 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

ENTR 550 Entrepreneurship 3 Credits

Takes the student through activities that an entrepreneur would encounter in the small business start-up process. Topics will center around marketing, managerial, legal, financial and informational needs of the new venture. The use of cases, real life projects and Internet resources will be used extensively during the course.