

HOSPITALITY MANAGEMENT

Program Description

The Bachelor of Business Administration (BBA) concentration in Hospitality Management equips students with essential business and technical skills for success in the hospitality industry. Students gain knowledge of marketing, management, accounting, and entrepreneurship while focusing on hospitality-specific challenges. The versatile BBA degree prepares graduates for diverse career paths or advanced studies, such as an MBA, making it a valuable asset in today's competitive job market.

The Bachelor of Applied Science (BAS) in Hospitality Management combines the technical skills and business proficiency necessary for success. A unique program, the BAS degree allows students who have already earned an Associate of Applied Science (AAS) degree to build upon their technical specialties with essential learning courses and junior and senior level business courses. This allows associate degree holders to gain a four-year degree in approximately four additional full-time semesters, depending upon prior coursework. Upon completion of the program, students will be technically and academically prepared for leadership positions in their chosen industries. Prospective students not holding an Associate of Applied Science degree can begin their university career at CMU in a chosen field of study with a two-year degree and then progress to a four-year degree using the BAS. This degree will provide students with upward mobility in their area of employment as they move into supervision/management positions.

Upon completion of the Associate of Applied Science (AAS) in Hospitality Management, students will be prepared for an entry-level position in the broad and expanding hospitality industry, as well as be prepared to pursue the Bachelor of Applied Science in Hospitality Management. Business courses to be taken include courses in marketing, promotion, management, accounting, finance, small business management and entrepreneurship.

The minor in Hospitality Management is designed to prepare students to enter the world of hospitality management. Coursework in the areas of marketing, management, and community tourism will provide students the basic skills needed in order to contribute more efficiently and effectively in the industry. For the student interested in the industry, a minor coupled with a bachelor's degree can increase the employment opportunities available in a variety of hospitality-related areas.

Contact Information

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Programs of Study Associates

- [Hospitality Management \(AAS\)](#)

Bachelors/Minors

- [Hospitality Management \(BAS\)](#)
- [Hospitality Management \(BBA\)](#)
- [Hospitality Management \(Minor\)](#)