

HOSPITALITY MANAGEMENT (BAS)

Degree: Bachelor of Applied Science
Major: Hospitality Management
Program Code: 3163

The Bachelor of Applied Science in Hospitality Management combines the technical skills and business proficiency necessary for success in today's business world. A unique program, the B.A.S. allows students who have already earned an associate of applied science degree to build upon their technical specialties with Essential Learning courses and junior and senior level business courses. This allows associate of applied science degree holders to gain a 4-year degree in approximately four additional full-time semesters, depending upon prior coursework.

Business courses to be taken include courses in marketing, promotion, management, accounting, finance, small business management and entrepreneurship. Upon completion of the program, students will be technically and academically prepared for leadership positions in the hospitality industry. Potential employment opportunities with this 4-year degree include management in any of the following areas: resort and hotel management, food and beverage management, travel and tourism management, health care and education food service management, etc. With the ever expanding world hospitality market, this degree has endless opportunities.

Prospective students not holding an associate of applied science degree can begin their college career at CMU in a chosen field of study with a 2-year degree and then progress to a 4-year degree using the B.A.S. This degree will provide students with upward mobility in their area of employment as they move into supervision/management positions.

Important information about this program:

- **Formal admission to a BAS program requires completion of the appropriate AAS degree from an accredited institution.** Any exceptions to this must be approved in advance by the department BAS advisor and the academic department head. All students must meet with the BAS advisor to plan and schedule all classes.
- To be admitted to the BAS degree, certain prerequisites must be satisfied. Please see the Business department head for complete requirements and application form.

For more information on what you can do with this major, visit Career Services' [What to Do with a Major?](#) resource.

All CMU baccalaureate graduates are expected to demonstrate proficiency in specialized knowledge/applied learning, quantitative fluency, communication fluency, critical thinking, personal and social responsibility, and information literacy. In addition to these campus-wide student learning outcomes, students in this major complete a plan of study that fulfills our department mission and requires demonstrated comprehension of program specific learning outcomes. These are as follows:

Mission: As a student-focused teaching and research department, Colorado Mesa University's Business Department prepares students to be sound decision makers and serves businesses in the Rocky Mountain region, the nation, and the world. We strive to develop prepared students

who demonstrate strong ethical principles, superior critical thinking, effective communication, and robust business acumen.

Student Learning Outcomes:

1. Apply business knowledge and skills in appropriate business contexts. (Critical Thinking)
2. Analyze business issues critically utilizing quantitative research methodologies. (Quantitative Fluency)
3. Analyze business issues critically utilizing qualitative research methodologies. (Quantitative Fluency)
4. Utilize relevant and critically evaluated information in the process of communicating clearly, appropriately, and accurately to the audience in writing. (Communication Fluency, Information Literacy, Specialized Knowledge/Applied Learning)
5. Utilize relevant and critically evaluated information in the process of communicating clearly, appropriately, and accurately to the audience orally. (Communication Fluency, Information Literacy, Specialized Knowledge/Applied Learning)
6. Differentiate various functions of teams within organizations. (Specialized Knowledge/Applied Learning)
7. Demonstrate behaviors consistent with effective teamwork. (Specialized Knowledge/Applied Learning)
8. Analyze an issue within an ethical framework. (Personal and Social Responsibility)
9. Recommend a solution based on an ethical framework. (Critical Thinking)
10. Engage in a local, regional, national, and/or international activity that positively impacts society. (Personal and Social Responsibility)

Requirements

Each section below contains details about the requirements for this program. Select a header to expand the information/requirements for that particular section of the program's requirements.

To print or save an overview of this program's information, including the program description, learning outcomes, requirements, suggested course sequencing (if applicable), and advising and graduation information, scroll to the bottom of the left-hand navigation menu and select "Print Options." This will give you the options to either "Send Page to Printer" or "Download PDF of This Page." The "Download PDF of This Page" option prepares a much more concise presentation of all program information. The PDF is also printable and may be preferable due to its brevity.

Institutional Degree Requirements

The following institutional degree requirements apply to all CMU Bachelor of Applied Science (BAS) degrees. Specific programs may have different requirements that must be met in addition to institutional requirements.

- 120 semester hours minimum.
- Completion of an appropriate Associate of Applied Science (AAS) degree from an accredited institution is required for the BAS; exceptions must be approved by the BAS advisor and department head.
- Students must complete a minimum of 30 of the last 60 hours of credit at CMU, with at least 15 semester hours in major discipline courses numbered 300 or higher.
- 33 upper-division credits.
- 2.00 cumulative GPA or higher in all CMU coursework.

- A course may only be used to fulfill one requirement for each degree/certificate.
- No more than six semester hours of independent study courses can be used toward the degree.
- Non-traditional credit, such as advanced placement, credit by examination, credit for prior learning, cooperative education and internships, cannot exceed 30 semester credit hours for a baccalaureate degree. A maximum of 15 of the 30 credits may be for cooperative education, internships, and practica.
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- Capstone exit assessment/projects (e.g., Major Field Achievement Test) requirements are identified under Program-Specific Degree Requirements. The Catalog Year determines which program sheet and degree requirements a student must fulfill in order to graduate. Visit with your advisor or academic department to determine which catalog year and program requirements you should follow.
- See "Requirements for Undergraduate Degrees and Certificates" in the catalog for a complete list of graduation requirements.

Specific to this program:

- Formal admission to a BAS program requires completion of the appropriate AAS degree from an accredited institution. Any exceptions to this must be approved in advance by the department BAS advisor and the department head.

Essential Learning Requirements

(31 semester hours)

See the current catalog for a list of courses that fulfill the requirements below. If a course is an Essential Learning option and a requirement for your major, you must use it to fulfill the major requirement and make a different selection for the Essential Learning requirement.

Code	Title	Semester Credit Hours
English ¹		
ENGL 111	English Composition I-GTCO1	3
ENGL 112	English Composition II-GTCO2	3
Mathematics ¹		
MATH 113	College Algebra-GTMA1 ²	3
History		
Select one History course		3
Humanities		
Select one Humanities course		3
Social and Behavioral Sciences		
Select one Social and Behavioral Sciences course		3
Select one Social and Behavioral Sciences course		3
Fine Arts		
Select one Fine Arts course		3
Natural Sciences ³		
Select one Natural Sciences course		3
Select one Natural Sciences course with a lab		4
Total Semester Credit Hours		31

¹ Must receive a grade of "C" or better and must be complete by the time the student has 60 semester hours.

² This is a 4 credit course. 3 credits apply to the Essential Learning requirements and 1 credit applies to elective credit.

³ 7 semester hours, one course must include a lab.

Other Lower Division Requirements

Code	Title	Semester Credit Hours
Wellness Requirement		
KINE 100	Health and Wellness	1
Select one Activity course		1
Essential Learning Capstone ¹		
ESSL 290	Maverick Milestone	3
ESSL 200	Essential Speech	1
Total Semester Credit Hours		6

¹ Essential Learning Capstone must be taken after completion of the Essential Learning English and Mathematics requirements, and when a student has earned between 45 and 75 hours.

Program Specific Degree Requirements

(72 semester hours, must maintain a cumulative GPA of 2.0 or higher for courses in this area.)

Code	Title	Semester Credit Hours
Business Courses		
ACCT 201	Principles of Financial Accounting	3
CISB 241	Introduction to Business Analysis	3
	or STAT 241 Introduction to Business Analysis	
CISB 341	Quantitative Decision Making	3
FINA 301	Managerial Finance	3
HMGT 370	Managing Quality Service	3
HMGT 417	Applied Hospitality Operations	3
HMGT 450	Strategic Hospitality Sales and Marketing	3
HMGT 470	Hospitality Management Strategies ¹	3
HRMA 371	Human Resource Management	3
MANG 201	Principles of Management	3
MANG 301	Organizational Behavior	3
MARK 231	Principles of Marketing	3
Bachelor of Applied Science Core		
36 semester hours taken as part of a state approved Associate of Applied Science degree ¹		36
Total Semester Credit Hours		72

¹ HMGT 470 requires prerequisites HMGT 101 that are not included above and must be taken by the student if they are not included in the AAS that is transferred into the BAS core.

General Electives

(11 semester hours)

All college level courses appearing on final transcript, not listed above to bring total semester hours to 120, including 33 hours of upper division credits. At least 9 more hours of upper division coursework will be required and more hours may be needed to bring the total upper division hours to a total of 33 hours. Please see advisor for recommendations.

MANG 499 Internship (3 - 6 credit hours) is recommended.

Code	Title	Semester Credit Hours
MATH 113	College Algebra-GTMA1	1
Select additional electives		10
Total Semester Credit Hours		11

Suggested Course Plan

Students must complete a minimum of 120 semester credit hours as required to complete the degree, including satisfactory completion of all required courses. The course sequence below only includes the last two years of the program. Completion requirements may vary depending on AAS coursework. Plan to complete requirements with varying hour options accordingly.

Third Year		Semester Credit Hours
Fall Semester		
ACCT 201	Principles of Financial Accounting	3
CISB 241	Introduction to Business Analysis	3
MANG 201	Principles of Management	3
MARK 231	Principles of Marketing	3
Semester Credit Hours		12
Spring Semester		
CISB 341	Quantitative Decision Making	3
FINA 301	Managerial Finance	3
MANG 301	Organizational Behavior	3
General Elective		3
Semester Credit Hours		12
Fourth Year		
Fall Semester		
HMG 370	Managing Quality Service	3
HMG 417	Applied Hospitality Operations	3
General Electives		4
Semester Credit Hours		10
Spring Semester		
HRMA 371	Human Resource Management	3
HMG 450	Strategic Hospitality Sales and Marketing	3
HMG 470	Hospitality Management Strategies	3
General Elective - MANG 499 Recommended		3
Semester Credit Hours		12
Total Semester Credit Hours		46

to complete in specific semesters while others may be moved around. Meeting with an academic advisor is essential in planning courses and developing a suggested course sequencing. It is ultimately the student's responsibility to understand and fulfill the requirements for her/his intended degree(s).

DegreeWorks is an online degree audit tool available in MAVzone. It is the official record used by the Registrar's Office to evaluate progress towards a degree and determine eligibility for graduation. Students are responsible for reviewing their DegreeWorks audits on a regular basis and should discuss questions or concerns with their advisors or academic department heads. Discrepancies in requirements should be reported to the Registrar's Office.

Graduation Process

Students must complete the following in the first two months of the semester prior to completing their degree requirements:

- Review their DegreeWorks audit and create a plan that outlines how unmet requirements will be met in the final semester.
- Meet with their advisor and modify their plan as needed. The advisor must approve the final plan.
- Submit the "Intent to Graduate" form to the Registrar's Office to officially declare the intended graduation date and commencement ceremony plans.
- Register for all needed courses and complete all requirements for each degree sought.

Submission deadlines and commencement details can be found on the [Graduation](#) web page.

If a student's petition for graduation is denied, it will be their responsibility to apply for graduation in a subsequent semester. A student's "Intent to Graduate" does not automatically move to a later graduation date.

Advising and Graduation

Advising Process and DegreeWorks

Documentation on the pages related to this program is intended for informational purposes to help determine what courses and associated requirements are needed to earn a degree. Some courses are critical